Privacy Policy

HK Bright Builders Ltd
Effective Date: September 2025

1. Introduction

HK Bright Builders Ltd ('we', 'our', 'us') respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, and safeguard your information when you interact with us, use our website, or engage our services.

2. Information We Collect

We may collect the following types of personal data: - Name, email address, phone number, and postal address. - Project details, including property information and requirements. - Website usage data (cookies, analytics, IP addresses).

3. How We Use Personal Data

We use personal data to: - Provide construction and related services. - Communicate with you regarding quotes, project updates, or enquiries. - Meet legal and regulatory obligations. - Improve our services and manage our business operations.

4. Legal Basis for Processing

We rely on the following legal bases under UK GDPR: - Consent, when you provide your data for enquiries or marketing. - Contract, to deliver services we have agreed. - Legal obligation, to maintain records for tax and compliance. - Legitimate interests, for managing and improving our services.

5. Sharing Your Information

We may share your data with: - Subcontractors, vendors, and partners to fulfil our services. - Regulatory or legal authorities, if required by law. We do not sell your personal data to third parties.

6. Data Storage and Security

We take reasonable technical and organisational measures to protect your personal data from unauthorised access, misuse, loss, or disclosure.

7. Data Retention

We retain personal data only as long as necessary: - Project and financial records: 6–7 years (for legal and tax purposes). - General enquiries: up to 1 year.

8. Your Rights

Under UK GDPR, you have the right to: - Access your personal data. - Request corrections to inaccurate data. - Request deletion of your data, where applicable. - Restrict or object to processing. - Request data portability.

9. Cookies & Tracking

Our website may use cookies for performance and analytics. You can manage or disable cookies through your browser settings.

10. Third-Party Links

Our website may contain links to other websites. We are not responsible for the privacy practices of third-party sites.

11. Contact Us

HK Bright Builders Ltd 55 Wimborne Avenue, Hayes, England, UB4 0HQ Email: info@hkbrightbuilders.co.uk Phone: +44 7404 943370

12. Updates to This Policy

We may update this Privacy Policy from time to time. The updated version will be published on our website with a revised effective date.